

## **E-Newsletter Advertising**

The newsletter has up to date information about the developments for the exhibition itself plus stories from the exhibitors and speakers. It is sent out via the media supporters to over 8,000 recipients who are largely manufacturers, engineers, system designers & integrators, R&D researchers, and entrepreneurs from the target sectors. You can certainly take this opportunity to give everyone promotional information about your company, help people find your booth and quickly understand your company's offering.

## **Dimensions**

Image 800 x 600 pixels. JPG, PNG, GIF (but no animated gif files accepted). 150 words of text MAX.

Insertion Options	Prices (All prices exclude tax)
1 insertion	780,-€
2 insertions	1,320,-€
3 insertions	1,750,-€

## **Website Banner Advertising**

Month Options	Prices (All prices exclude tax)
3 month	760,-€
6 months	1.290,-€
12 months	1.680,-€

## **Dimensions**

Banner 800 pixels wide x 600 pixels high.

JPG, PNG, GIF (but no animated gif files accepted)

<u>Link</u>

Advertisers must provide the web address (URL) to which they want their banner ad linked.

Please note that only one URL will be accepted.

**Location and Rotation** 

Banner ads are placed in high traffic page "VISITORS >>"

Please note the ads may be in rotation with other banner ads.

We reserve the right to remove/crop any image and/or text we perceive to be outside our policies. For questions please do not hesitate to contact us at info@drone-berlin.de .